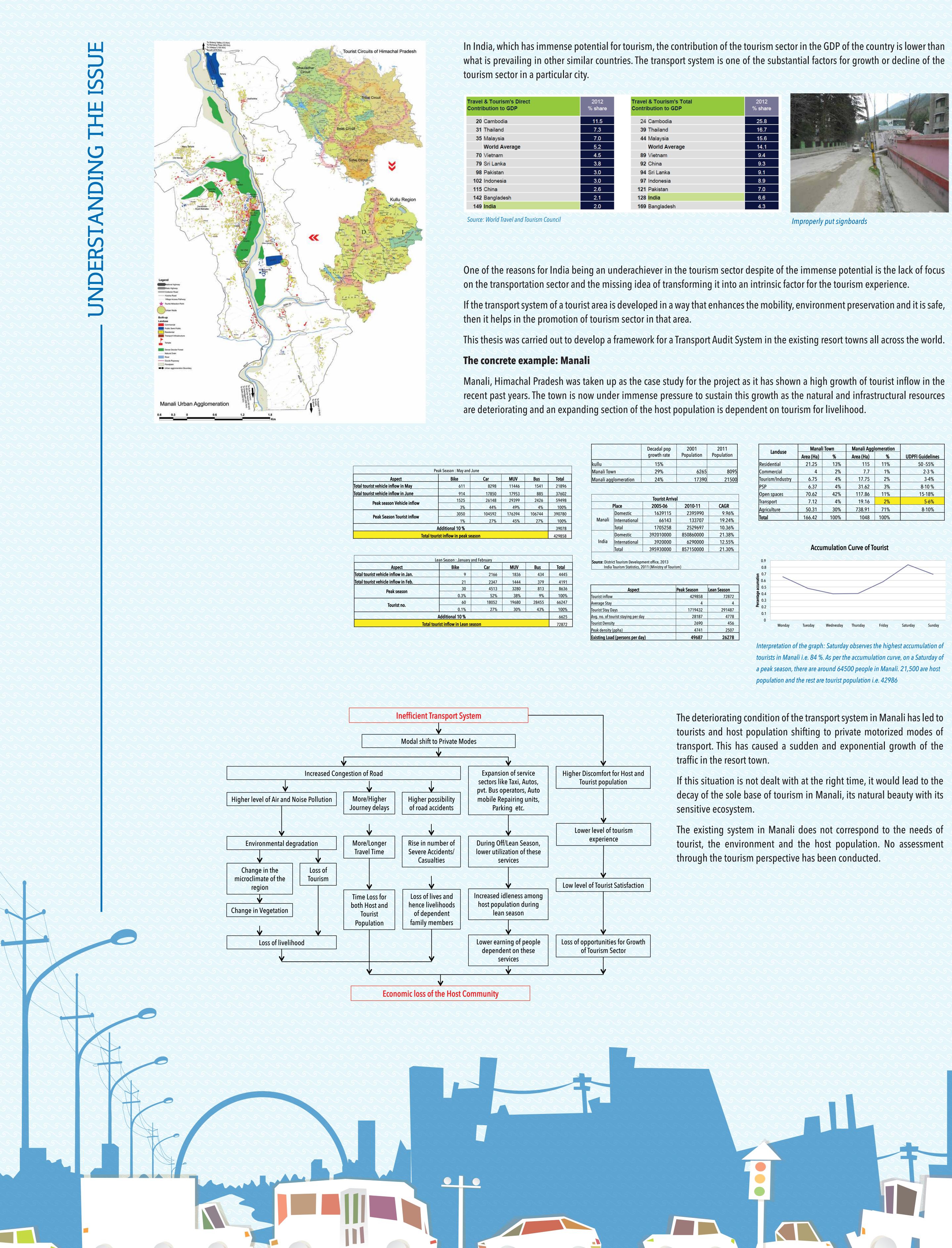
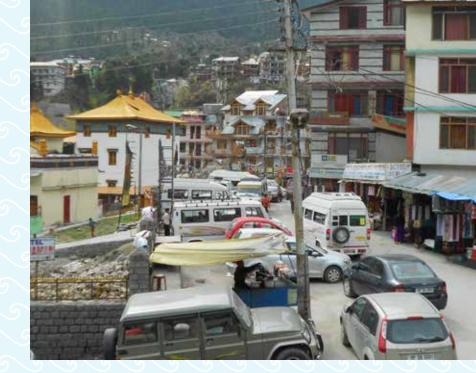
# TRANSPORT PLANNING FOR TOWN AND CITY TOURISM







Traffic Chaos









Absence of Walkways







On Street Parking in Manali

Encroached Footpaths

For establishing the connection between tourism and transport development and improve the transport system, two-fold recommendation is given by this thesis.

On the one hand a framework with an extensive checklist for carrying out the Transport System Audit of a resort town was developed.

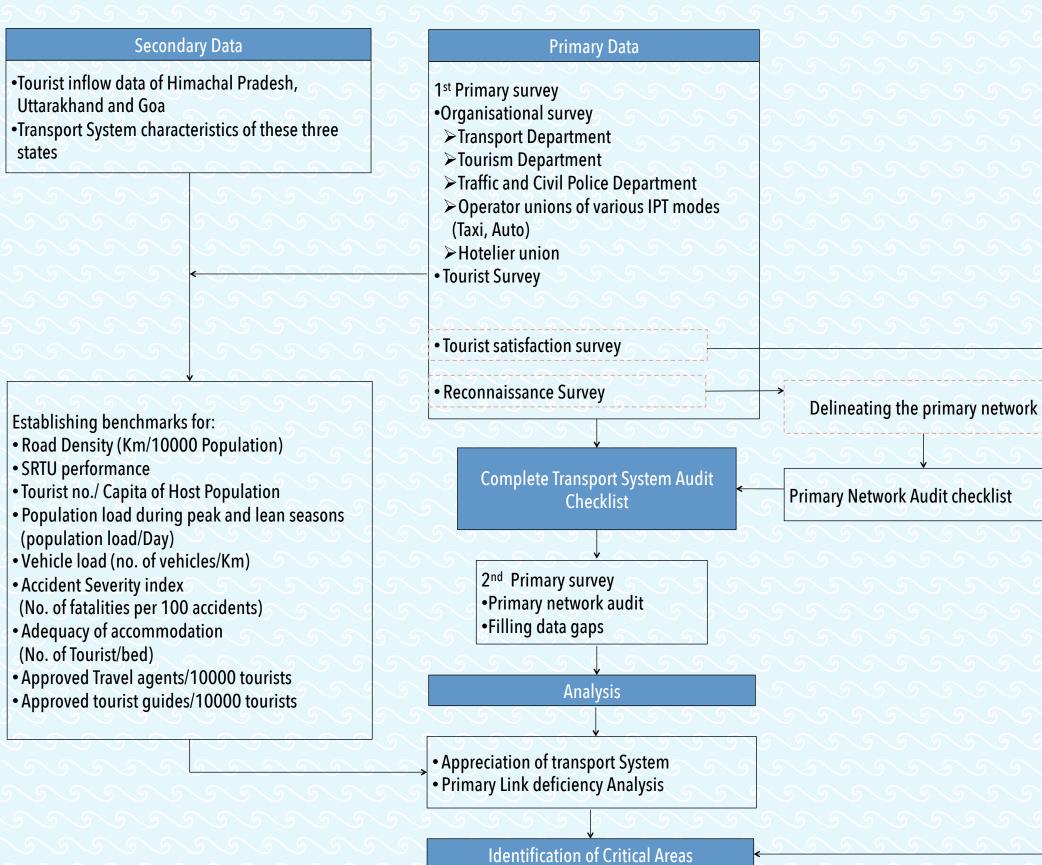
The transport system audit tool helps auditors and then decision makers in identifying the areas that need interventions and gives recommendations about how the problem should be addressed.

The unique feature of this framework is the **Tourist Satisfation Survey**. It gives due consideration to the perspective of the tourists towards transport facilities and how they can be improved for promoting a positive tourism experience. Tourists award points according to the importance of transport facilities and their satisfaction with the existing ones.

This thesis did not only develop the Transport System Audit but carried it out in the case of Manali. Therefore it was tested and concrete recommendations for the case of this town were developed.

Recommendations are structured according to the three major areas of transport: Airways, Railways and

### Steps for Transport System Audit



Recommendations

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transport departments already carry out Road Network Assessment studies and Road Safety Audits for specific towns and cities. A holistic Transport System Audit has not been carried out.

Cooperation with tourism development authorities needs to be started to include tourism in this Transport System Audit. It covers the needs of the host population as well as tourist coming into town.

Moreover, the framework developed is replicable in other resort towns.

For implementing such recommendations, two institutional frameworks are in place:

- The 11th Five Year Plan of the Government of India that have potential for tourism.
- Improvement

Apart from public schemes, financial tools and regulations, the socio-cultural environment of Manali and Himachal Pradesh could be used as a resources for awareness raising and civic participation in the improvement of the transport system. Himachal Pradesh is known as Devbhumi (Land of Gods). It is considered that every mountain, river, natural stream have their own diety. This social, cultural and religious structure in Manali can act as the ground for sustainable and ecological sensitive tourism. This should be integrated in designing the transport system through involving people.

	%	% Tourist reporting fac					
Railways							
Road Transport							
Shopping							
Tourist Attractions							
Guide Services							
Sightseeing			<u> </u>				
Accommodation							
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## CHHARING NAMDOL BODH Department of Transport Planning

Chharing Namdol Bodh completed his graduation in Physical Planning from the School of Planning and Architecture, New Delhi in 2010. After working for a year on the Techno-Economic Feasibility Study for Investment Corridors in Madhya Pradesh, he came back to the same college and completed his Masters in Transport Planning in 2013. Chharing has a keen interest in development works that are integrated and sustainable in their approach.

Currently he is working with Lea Associates South Asia Pvt. Ltd. as a Deputy Planner in the Traffic and Transportation Department.

the Tourism Sector, in spite of being a bac not been able to get al status in India. It does not feature in any of the three legislative list of constitution of India i.e. Union List, State List and the

At present, the town planning authorities along with the related

(2007-2012) introduced the scheme "Product/Infrastructure Development for Destinations and Circuits" for the tourism sector. Under this scheme, the state governments are offered financial assistance from the Central government to improve the tourism related infrastructure in certain identified areas

In July 2011, the Government of Himachal Pradesh signed a loan agreement with ADB (Asian Development Bank) strengthening tourism infrastructure in the state under Infrastructure Development Investment Program for Tourism. Two major components of this programme are: Urban Infrastructure and Service Improvement and Connectivity

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